F.O.S.

THINKS
MESSAGES
RE-USES
RECYCLES
MULTI-PURPOSES

USE
HANG TAGS
FOR
"INSERTS"
(ADVERTISING)
OR
BOOKMARKS
"READING IS FUN!"

COMPANIES CAN MAKE HANG-TAGS
FOR SPECIFIC TIMES WITH PURPOSE
e.g. BREAST CANCER MONTH
PUT A PINK RIBBON WITH
COMPANY LOGO, DONATING
% TO CHARITY PER SALES ITEM
(DISCOUNT ON 2ND ITEM IF YOU WEAR IT)
...PAYING IT FORWARD